

Towards a TOBACCO-FREE WORLD: Planning Globally, Acting Locally

15th WORLD CONFERENCE ON TOBACCO OR HEALTH

20 – 24 March 2012
SUNTEC Singapore

The 15th World Conference on Tobacco or Health (WCTOH) 2012 is the premier, international conference on tobacco control that is set to take place in Singapore from 20 – 24 March 2012.

Themed '*Towards a Tobacco-free World: Planning Globally, Acting Locally*', this upcoming edition encompasses our vision for a world that is free from the harmful effects of tobacco. To work towards this vision, there is a strong need for adaptation of global plans to local needs of different communities in the world to encourage positive and effective actions.

Join over 2,500 anti-tobacco professionals and benefit from sessions such as:

- i. Endgame ideas: Dangerously radical, visionary leadership or both?
- ii. Putting the human rights-based approach to tobacco control into practice.
- iii. Tools for action: Updates from the FCTC, MPOWER and the UN Summit on Non-Communicable Disease (NCD).

REGISTER NOW before regular
rate registration closes on
29 February 2012!

Visit www.wctoh2012.org for more information.
For enquiries, email info@wctoh2012.org

KEYNOTE SPEAKER



Dr Margaret Chan

Director-General of the World Health Organization will be presenting the keynote speech at the Opening Ceremony on 20 March 2012.

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